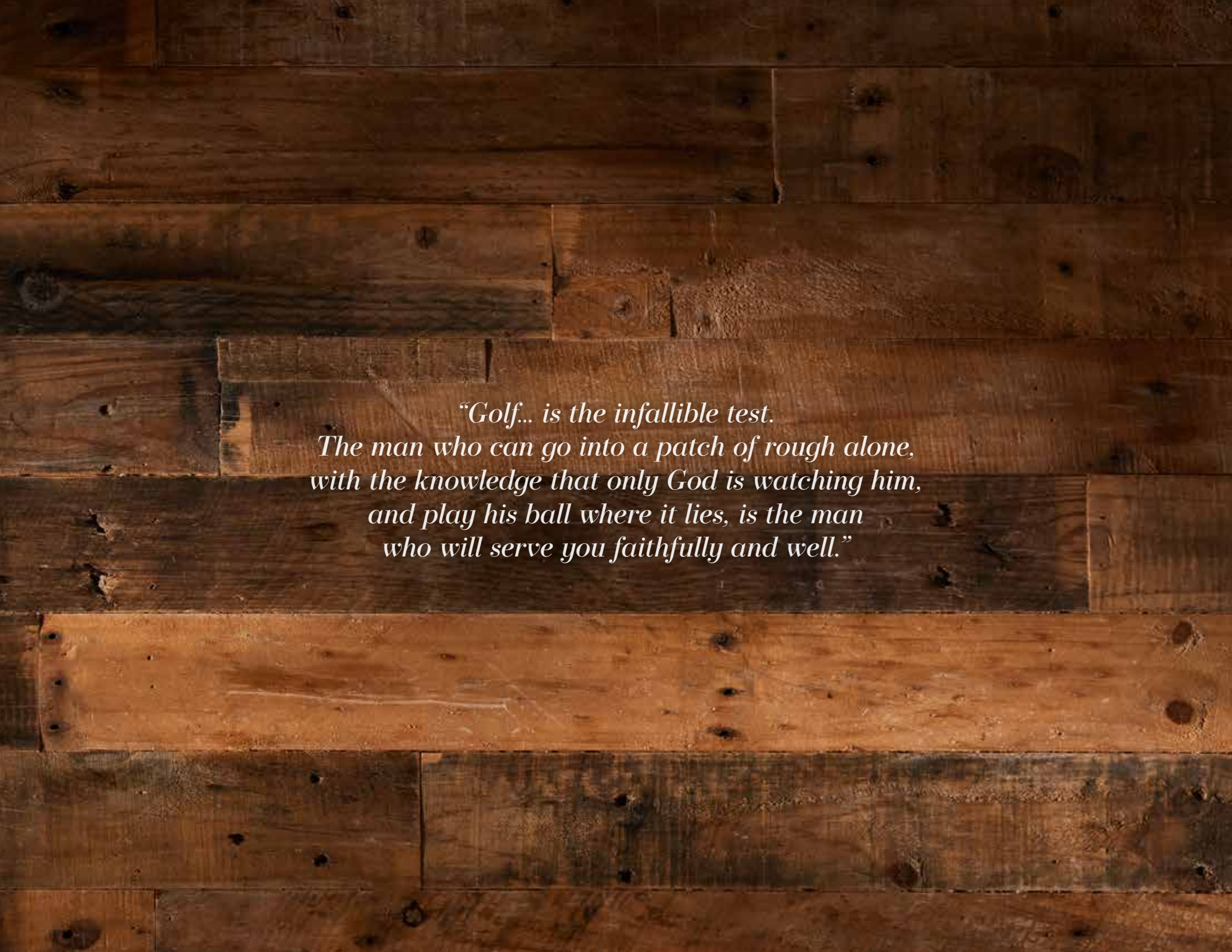




American Manufacturing & Embroidery
The Highest Quality Golf Accessories | Made in America since 1969



*“Golf... is the infallible test.
The man who can go into a patch of rough alone,
with the knowledge that only God is watching him,
and play his ball where it lies, is the man
who will serve you faithfully and well.”*

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KEEPING YOU *at the* TOP *of* YOUR GAME
***for* OVER 50 YEARS**

For over half a century, our mission has been to elevate your game in the pro shop and on the course.
Every product is made right here in the USA, with our unwavering focus on quality, originality,
craftsmanship and innovation.



By staying ahead of technology and constantly upgrading our manufacturing facilities, AM&E remains
at the top of the industry, supporting our customers' brands on head covers and golf accessories through
creative designs, expert workmanship, and exceptional personal service.





FAMILY OWNED FOR OVER 50 YEARS



Scatter

A scattered logo design repeats your logo or an element of your logo to create a lively and appealing pattern covering the surface of your products.

Initial orders: 36 pieces, 12 per style, size and color.

Reorder minimum: 1 piece.



*Create a custom debossed fabric with hot stamp design,
logo or text, then top it off with your embroidered club logo.
Ultraleather® fabrics only.*

**Initial orders 48 pieces, 4 per style, size and color.
*Plate set up fees may apply.***

Reorders: 24 pieces, 4 per style, size and color.

Hot Stamp



Full Coverage

AM&E was the first to utilize the entire product surface by putting bold, oversized graphics from edge to edge. You can also combine full coverage with textured stitching and appliqué for a creative and unique design.

Initial orders: 24 pieces, 8 per style, size and color.

Reorders: 12 pieces, 4 per style, size and color.



*Showcase the founding year of your golf course,
the current year of an event, or the marking of an anniversary.
Each features a date, text and an icon, with the year embroidered
in a running stitch, set under the club or event logo.*

Initial orders: 24 pieces, 8 per style, size and color.

Reorder minimum: 1 piece.

Special Year



Liberty

This style is perfect for stock or special events. It highlights your club or event logo with bold Red, White and Blue accents. Navy appliqué and embroidered stars stand out against a field of Cherry, Snow or Midnight Promessa Ultraleather® creating a patriotic design with a strident statement of fun and celebration.



*Enhance your brand with the ultimate patriotic statement.
Bold and unmistakable, the American flag in applique and embroidery.
Expanded color options. Now in Snow, Cherry and Midnight
Promessa® Ultraleather with optional custom embroidery.*

Stars & Stripes





the LEGACY

Our newest and most refined head cover, the Legacy, embodies beauty and versatility through the timeless elegance of buttery soft Tosca leather and the attractive durability of 12-ounce duck cloth.

Product Code: *HCVL*

Our durable, fade-resistant, and beautifully tactile 12-ounce duck cloth provides a classic feel with steadfast quality

Soft, buttery Tosca leather, produced exclusively from European hides, showcases the natural characteristics one expects from a high quality leather

Hot stamp or custom embroidered decoration available on a genuine leather cuff



A blend of modern materials with a throwback vibe

Available with leather applique number or custom embroidery

Full-leather back

choose a size



DRIVER: *HCVLD* | FAIRWAY: *HCVLF* | HYBRID: *HCVLH*

choose a style



Hot stamp

Embroidery

choose a color
Duck Cloth



Stonewashed Black *1101* Stonewashed Gray *1105* Stonewashed Saddle *1107* Stonewashed Olive *1108* Stonewashed Natural *1146*

Legacy Leather
Cognac 1206



Stonewashed Black *1101* Stonewashed Gray *1105* Stonewashed Saddle *1107* Stonewashed Olive *1108* Stonewashed Natural *1146*

Legacy Leather
Espresso 1247

choose a layout



Logo on top,
cuff or both

Number on top,
logo on cuff

choose numbers
(optional)







the VICTOR

*You can't recreate perfection.
Our AM&E Victor head covers
are the most copied styles in the
industry, though never matched
to our extremely high standards
of design and function.*

Product Code: *HCV*

*The most copied styles in
the industry, though never
matched. A perfect blend
of form and function*

*Custom embroidery
of unmatched quality
and precision*

*Sleek gray flannel liner
protects the club head*



*Gathered back panel
ensures a secure fit*

*Promessa Ultraleather
offers fade resistant color,
leather look and feel, and
superior durability*

choose a size

DRIVER: *HCVD* | FAIRWAY: *HCVF* | HYBRID: *HCVH*

choose a style



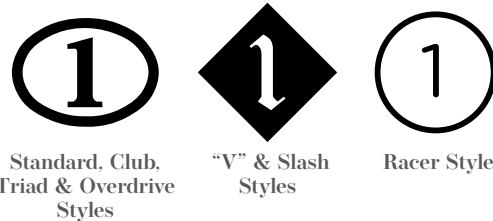
choose a color
Promessa Ultraleather



choose a layout



choose numbers
(optional)







the MEDALIST

Our flagship Ultraleather cover.

AM&E's patented design takes on a more prestigious look and ensures universal fit for fairways, hybrids and drivers up to 460 cc. Available with five piping options for ultimate design flexibility. AM&E's next generation of proven functionality and striking design.

Product Code: HCM

AM&E's patented 3-panel construction redesigned into it's most prestigious form yet

Your logo or graphics in high quality embroidery

Optional number embroidered on front



Available in 4 styles and 17 colors

5 piping options to uniquely accent your club logo: white, black, forest, navy & red

Stretch gray flannel liner & back panel protects and hugs the clubhead

Foam insert (liner) for an extra layer of protection

choose a size

DRIVER: *HCMD* | FAIRWAY: *HCMF* | HYBRID: *HCMH*

choose a style



Standard



Champion



Club



Racer

choose a color
Ultraleather



White
300



Black
301



Red
302



Navy
303



Forest
304



Gray
305



Burgundy
309



Orange
310



Royal
311



Sassy
312



Purple
214



Beige
346



Lasso
366



Steer Hide
367



Neon Green
408



Neon Orange
410



Neon Yellow
412

choose a layout



Logo on Top



Logo on Bottom

choose numbers
(optional)



Standard &
Club Styles



Racer Style

the REVERB®

Another patented AM&E design, the long running Reverb series feature Stretch Fur® on the exterior and gusset to ensure a universal fit for fairways, hybrids, and drivers up to 460cc.

Product Code: HCR

Features Stretch Fur on the exterior and gusset to ensure a universal fit for fairways, hybrids, and drivers up to 460cc.

Your logo or graphics in high quality embroidery

Stretch Fur liner protects the club head and improves the fit so the cover stays on

**STRETCH
FUR®**
PATENT 6095214
PATENT D650027



Available in 3 styles and 16 colors

Patented 3-panel design for the perfect fit

Patented fish mouth entry is easy to grip, so it's easy to slide the cover over the head, even on snug fits

choose a size

DRIVER: *HCRD* | FAIRWAY: *HCRF* | HYBRID: *HCRH*

choose a style



Standard



Champion



Racer

choose a color
Ultraleather



White
300



Black
301



Red
302



Navy
303



Forest
304



Gray
305



Burgundy
309



Orange
310



Royal
311



Sassy
312



Purple
214



Beige
346



Lasso
366



Steer Hide
367



Neon Green
408



Neon Orange
410



Neon Yellow
412

choose a layout



Logo on Top



Logo on Bottom

choose numbers
(optional)



Standard Style



Racer Style





the BRAVO

Our classic Barrel cover returns, reinvented and better than ever. Crafted with industry leading Promessa Ultraleather and accented with polished french seams, this unmistakable style can be adorned with a multitude of decorative options. The Bravo is a bold addition to your head cover options

Product Code: *HCB*

Our original barrelhead, crafted with industry-leading Ultraleather for fade resistance and superior durability

A new Patent Pending gray flannel liner design that hugs and protects the club head, keeping it secure throughout your round (Utility Patent Pending)



Custom embroidery of unmatched quality and precision

Polished french seams

choose a size



DRIVER: *HCBD* | FAIRWAY: *HCBF* | HYBRID: *HCBH*

choose a color
Promessa Ultraleather



choose a layout



Logo on Cap

Logo on Body

choose numbers
(optional)



Bravo Style

the WHISKEY

Our classic Barrel crafted of Genuine Leather, with polished french seams and a multitude of decoration options. The Whiskey is a luxury option for your most discerning customers.

Product Code: *HCW*

*Style and luxury merge
in genuine leather*

*A new Patent Pending gray
flannel liner design that
hugs and protects the club
head, keeping it secure
throughout your round
(Utility Patent Pending)*



*Custom embroidery
of unmatched quality
and precision*

Polished french seams

choose a size



DRIVER: *HCWD* | FAIRWAY: *HCWF* | HYBRID: *HCWH*

choose a color
Genuine Leather



White
500

Black
501

Red
502

Navy
503

Grey
505

Beige
506

Brown
507

Royal
511

Kelly
524

choose a layout



Logo on Cap

Logo on Body

choose numbers
(optional)



Whiskey
Style

the DELTA

AM&E's take on the classic menswear sport suit look. Stately woven fabrics match with a cap of durable Promessa Ultraleather, coming together to create a rich, upscale head cover.

Product Code: *HCD*

Custom embroidery, number or hot stamp available on a fade-resistant Promessa Ultraleather cap

A new Patent Pending gray flannel liner design that hugs and protects the club head, keeping it secure throughout your round (Utility Patent Pending)



Three classic woven fabric styles

Optional embroidery available on barrel

choose a size



DRIVER: HCDD / FAIRWAY: HCDF / HYBRID: HCDH

choose a fabric

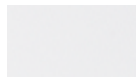


Rootbeer
1306

Graphite
1325

Asphalt
1426

choose a cap color
Promessa Ultraleather



Snow
100



Ebony
101



Battleship
105



Chocolate
107



Shale
125

choose numbers
(optional)



Delta Style





the YANKEE

Our ultra-durable genuine leather head covers are designed for the golfer who demands excellence through and through. The best materials married with the most functional design.

Product Code: *HCY*

Designed for the golfer who appreciates genuine leather. Fits drivers, fairways, and hybrids.

Your logo in high quality embroidery

Optional embroidered number on front

Sleek gray flannel liner protects the club head



Fade-resistant, hand-selected genuine leather

Gathered back panel ensures a secure fit

choose a size DRIVER: *HCYD* | FAIRWAY: *HCYF* | HYBRID: *HCYH*

choose a style



Standard

X

Slash

Club

Triad

choose a color
Genuine Leather



White
500

Black
501

Red
502

Navy
503

Grey
505

Beige
506

Brown
507

Royal
511

Kelly
524

choose a layout



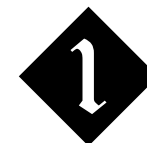
Logo on Top

Logo on Bottom

choose numbers
(optional)



Standard, Club &
Triad Styles



"X" & Slash
Styles





the UNIVERSAL LARGE Mallet

Our Universal Large Mallet™ putter cover provides a universal fit for most large mallet putters. This innovative and functional design is the result of 10 years of development to yield the most versatile large mallet cover on the market.

Product Code: *PCULM*



Your logo or graphics in high quality embroidery

Available in Promessa Ultraleather, or Ultraleather

Extensive selection of material colors

Slide closure accommodates right-handed, left-handed, and center-shafted putters (Utility patent pending)



See website for list of patent numbers

choose a style



Standard



Club



Overdrive

choose a color
Promessa Ultraleather



Snow
100



Ebony
101



Cherry
102



Midnight
103



Hunter
104



Battleship
105



Caramel
106



Chocolate
107



Shale
125



Aquamarine
113



Pink
113



Carolina
Blue
171



Purple
114



Robin's Egg
151



True Red
122

Ultraleather



White
300



Black
301



Red
302



Navy
303



Forest
304



Gray
305



Burgundy
309



Orange
310



Royal
311



Sassy
312



Purple
214



Beige
346



Lasso
366



Steer Hide
367



Neon Green
408



Neon Orange
410



Neon Yellow
412

the STANDARD & MID Mallet

The most emulated putter cover on the market. Our putter cover design is the industry standard. They are crafted in Promessa Ultraleather or Ultraleather to provide an extensive selection of colors.

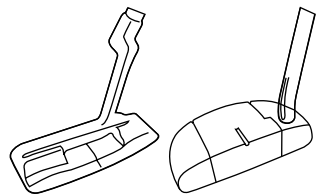
Product Code: *PC*



Hook & Loop Closure

Hook & Loop closure secures cover to the putter

Embroidered logo on top and/or side



Snap Fit® Closure

Patented Snap Fit® magnetic closure is quiet and effective

Designed so it's easy to remove the cover with one hand in one smooth motion

Encased super-strong magnet will not shift or tear through fabric

Embroidered logo on top and/or side

See website for list of patent numbers

choose a closure
and size



Hook & Loop Standard *PCSD*
Hook & Loop Mid-mallet *PCMA*



Snap Fit* Standard *PCSNF*
Snap Fit* Mid-mallet *PCSNM*

choose a style



Standard



Club



Triad



Overdrive



Racer

choose a color
Promessa Ultraleather



Snow
100



Ebony
101



Cherry
102



Midnight
103



Hunter
104



Battleship
105



Caramel
106



Chocolate
107



Shale
125



Aquamarine
143



Pink
113



Carolina
Blue
171



Purple
114



Robin's Egg
151



True Red
122

choose a layout



Logo on top



Logo on side



Logo on both

Ultraleather



White
300



Black
301



Red
302



Navy
303



Forest
304



Gray
305



Burgundy
309



Orange
310



Royal
311



Sassy
312



Purple
214



Beige
346



Lasso
366



Steer Hide
367



Neon
Green
408



Neon
Orange
410



Neon
Yellow
412





the DRAWSTRING BAG

Protect your valuables in style with our classic Drawstring Bags. A perfect size for multiple uses; features an inside pocket to hold small items such as rings, keys or coins. Available in three striking styles, these make outstanding tournament gifts.

5.5" x 8" x 2.5"

Product Code: *PODB*



Drawstring closure with durable metal cord lock

Room for two dozen balls or your cell phone, wallet, and keys

Inner pocket with hook & loop closure

Embroidered logo

Flannel liner protects your valuables

choose a style



Standard

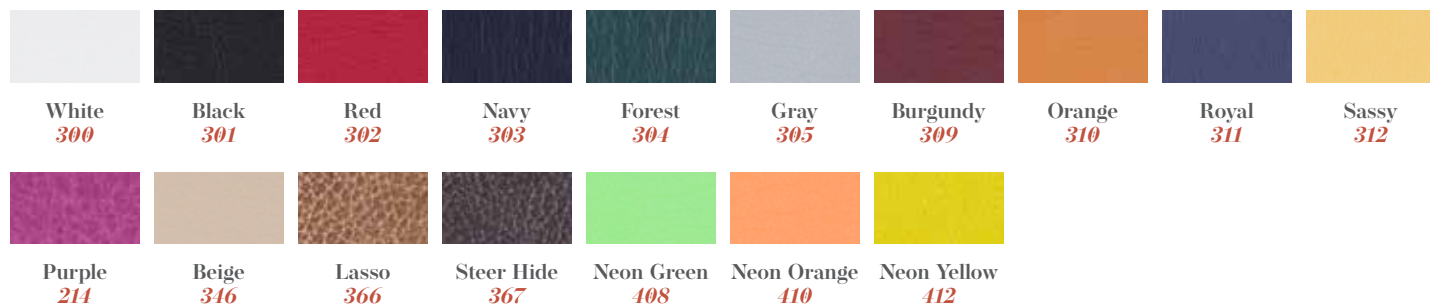
Two Tone

Club

choose a color
Promessa Ultraleather



Ultraleather



the VALUABLES POUCH

Created over 35 years ago, our Valuables Pouch has stood the test of time. The classic design fits perfectly in your brief case, purse or the boot of the cart while playing golf.

6.5" x 9"

Product Code: POVA



Roomy enough to hold cell phone, glasses, watch, keys, and jewelry

Large, easy-access opening with dependable hook & loop closure

Embroidered logo

Short nap soft fur liner

choose a style



Standard



Club

choose a color
Promessa Ultraleather

Snow 100	Ebony 101	Cherry 102	Midnight 103	Hunter 104	Battleship 105	Caramel 106	Chocolate 107	Shale 125	Aquamarine 143
Pink 113	Carolina Blue 171	Purple 114	Robin's Egg 151	True Red 122					

Ultraleather

White 300	Black 301	Red 302	Navy 303	Forest 304	Gray 305	Burgundy 309	Orange 310	Royal 311	Sassy 312
Purple 214	Beige 346	Lasso 366	Steer Hide 367	Neon Green 408	Neon Orange 410	Neon Yellow 412			

the SHOE BAG

Available in two handsome styles and six classic colors, the AM&E Shoe Bag is crafted of Peloton fabric for high durability and long life. Designed to accommodate up to a size 14, the acrylic fur liner and nylon divider provide excellent protection for your best golf shoes. (or some really good wine).

11" x 14" x 4"

Product Code: *ACSB*



Convenient carry handles

Wide opening for easy use

*Drawstring closure with
durable metal cord lock*

*Your logo or graphics in
high quality embroidery*

choose a style



Standard



Club

choose a color
Peloton



White
600



Black
601



Red
602



Navy
603



Charcoal
605



Espresso
627

the SHAG BAG

Our Shag Bag advances the classic ball bag design with modern fabrics and improved construction methods for added strength and durability.

The two-tone design allows for numerous color combinations to accent your logo or graphics. Holds as many as three-dozen golf balls.

9" x 6" x 6"

Product Code: *ACSB*



Drawstring closure with durable metal cord lock

Durable, UV-rated and water-resistant

Acrylic fabric top excellent for embroidered names and logos

Your logo in high quality embroidery

choose a top color
Tech Canvas

						
White <i>1000</i>	Black <i>1001</i>	Red <i>1002</i>	Navy <i>1003</i>	Forest <i>1004</i>	Gray <i>1005</i>	Beige <i>1006</i>
						
Royal <i>1011</i>	Yellow <i>1012</i>	Natural <i>1020</i>	Moonrock <i>1024</i>	Charcoal <i>1025</i>		

choose a base color
Peloton

					
White <i>600</i>	Black <i>601</i>	Red <i>602</i>	Navy <i>603</i>	Charcoal <i>605</i>	Espresso <i>627</i>

the ALIGNMENT STICK COVER

Available in a generous selection of colors in both Ultraleather and classic Genuine Leather, these durable, high-quality covers can be customized or personalized by embroidering club or players' names.

Product Code: *ACALS*



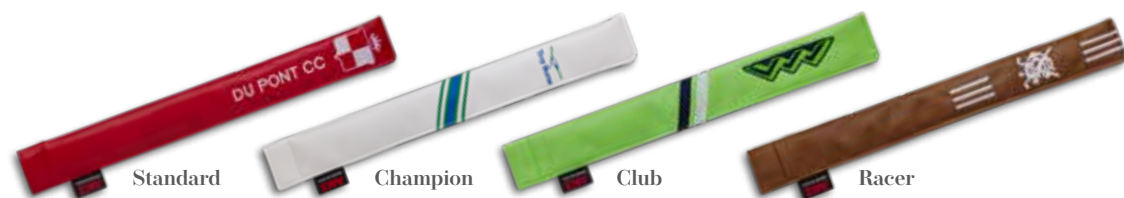
Secures and protects alignment sticks when not in use

Choose from wide array of color options

Available in Promessa Ultraleather, Ultraleather or Genuine Leather

Embroider with club or player name

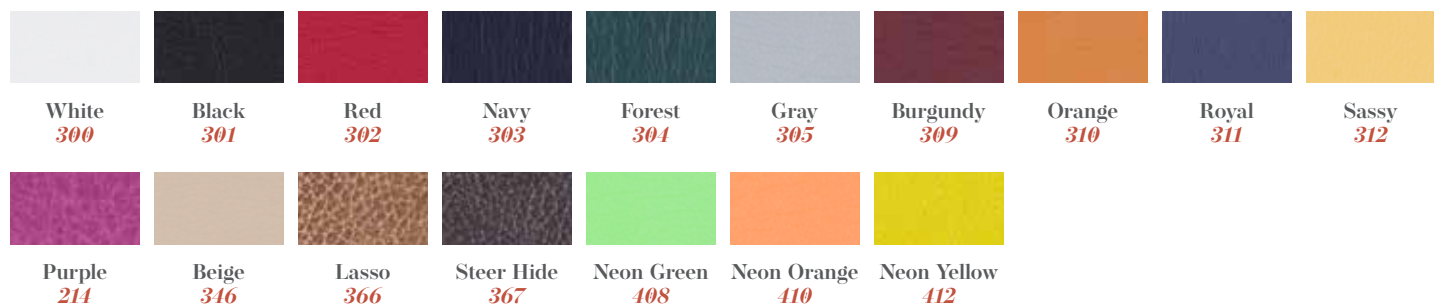
choose a style



choose a color
Promessa Ultraleather



Ultraleather



Genuine Leather



High-performance MICROFIBER TOWEL

Inspired by tour players and caddies, our Microfiber Towels are indispensable on the course. Choose our absorbent waffle knit material, which is ideal to clean clubs, or our Hydro Grip premium material that is lightweight with a smooth weave. Bases and trim options allow for dozens of unique colorings.

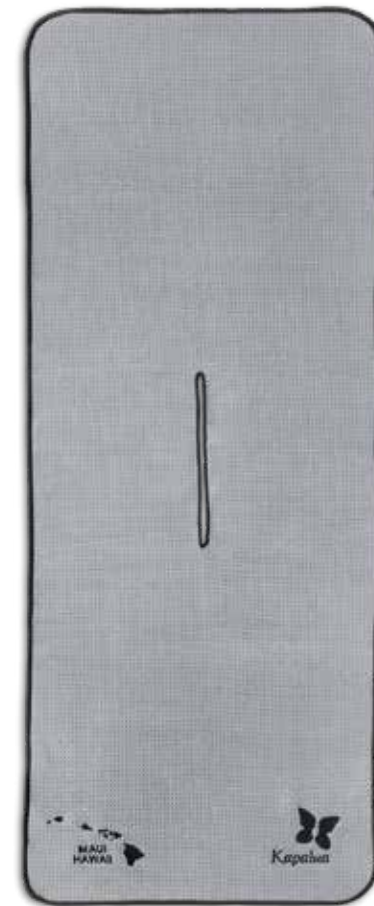
Both fabrics are available in Classic, Open Fold and Sport styles.



Classic
(15" x 24")



Open Fold
(15" x 24")
Style is folded and sewn



Sport
(15" x 38")
Redesigned with a tonal slit in the middle

Inspired by tour players and caddies

Indispensable on the course

choose a style

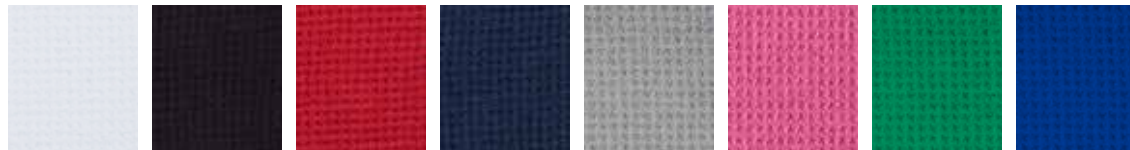


Classic
TOMSS

Open Fold
TOMO

Sport Towel
TOMC

choose a color
*Waffle Knit Microfiber
& Trim*



White
800

Black
801

Red
802

Navy
803

Gray
805

Pink
813

Green
824

Royal
831



Red

Orange

Yellow

Green

Navy

Royal

Pink

Gray

Black

Silver

White

*Hydro Grip
Microfiber & Trim*



White
900

Black
901

Red
902

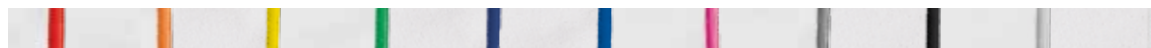
Navy
903

Gray
905

Royal Blue
911

Pink
913

Teal
916



Red

Orange

Yellow

Green

Navy

Royal

Pink

Gray

Black

Silver

White





THE BEST MATERIALS, WORKMANSHIP, INNOVATION, & SERVICE. PERIOD.



Personalization

AME® products can be personalized at the individual or event level. Our standard personalization options include a variety of fonts. (Fees may apply)

Minimum Order: 1



VICTOR GILDED HEAD COVER

Product

Victor Gilded Head Cover: **HCV**

Head Cover Size

Driver code "D": **HCVD**

Fairway code "F": **HCVF**

Hybrid code "H": **HCVH**

Head Cover Style

Victor Gilded for a Driver: **HCVD-GILDED**

Color & Material

Ebony Promessa Ultraleather: **101**

FINAL CODE

Gilded Driver in Ebony Promessa®
Ultraleather® final code: **HCVD-GILDED-101**



SNAP FIT STANDARD PUTTER COVER

Product & Style

Snap Fit® Standard putter cover code: **PCSNF**

Color & Material: Cherry Promessa

Ultraleather: **102**

FINAL CODE: **PCSNF-102**



STANDARD SHOE BAG IN WHITE PELTON CODE

Product & Style: Standard Shoe Bag:

ACSB-STANDARD

Color & Material: White Peloton: **600**

FINAL CODE: **ACSB-STANDARD-600**

All AME® products and materials now have product and material codes to make ordering easy and accurate. Simply combine the product and material code to specify your order.

How to Order

Swatch Library:

Leathers & Ultraleathers[®]

Legacy Leather



Cognac
1206

Espresso
1247

Genuine Leather



White
500

Black
501

Red
502

Navy
503

Gray
505

Beige
506

Brown
507

Royal
511

Kelly
524

Promessa Ultraleather



Snow
100

Ebony
101

Cherry
102

Midnight
103

Hunter
104

Battleship
105

Caramel
106

Chocolate
107



Shale
125

Aquamarine
143

Pink
113

Carolina
Blue
171

Purple
114

Robin's Egg
151

True Red
122

Ultraleather



White
300

Black
301

Red
302

Navy
303

Forest
304

Gray
305

Burgundy
309

Orange
310

Royal
311



Sassy
312

Purple
214

Beige
346

Lasso
366

Steer Hide
367

Neon Green
408

Neon Orange
410

Neon Yellow
412

Swatch Library:

Premium Fabrics

Duck Cloth



Stonewashed Black 1101
Stonewashed Gray 1105
Stonewashed Saddle 1107
Stonewashed Olive 1108
Stonewashed Natural 1146

Woven



Rootbeer 1306
Graphite 1325
Asphalt 1426

Peloton



White 600
Black 601
Red 602
Navy 603
Charcoal 605
Espresso 627

Tech Canvas



White 1000
Black 1001
Red 1002
Navy 1003
Forest 1004
Gray 1005
Beige 1006
Royal 1011
Yellow 1012
Natural 1020
Moonrock 1024
Charcoal 1025

Waffle Knit

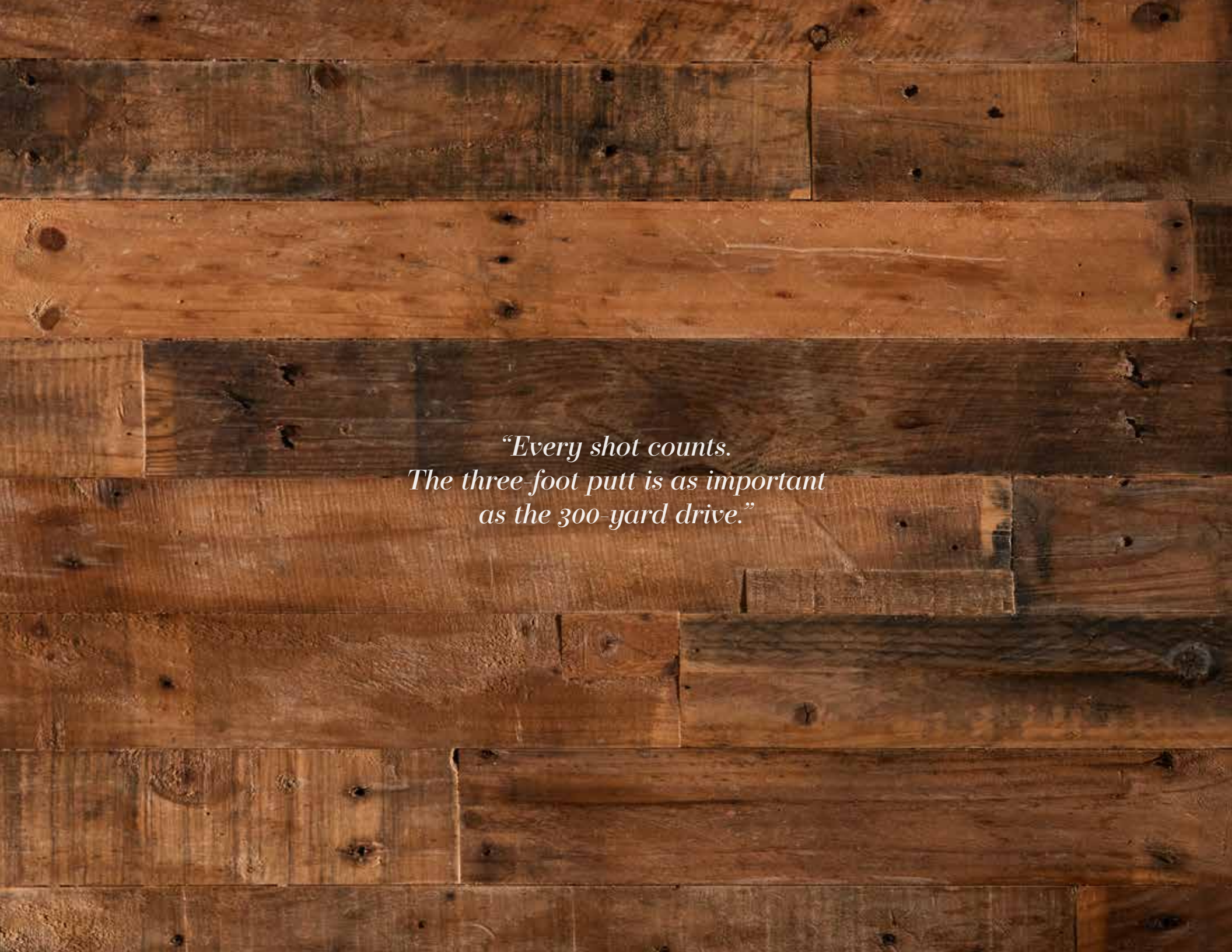


White 800
Black 801
Red 802
Navy 803
Gray 805
Pink 813
Green 824
Royal 831

Hydro Grip



White 900
Black 901
Red 902
Navy 903
Gray 905
Royal Blue 911
Pink 913
Teal 916



*“Every shot counts.
The three-foot putt is as important
as the 300-yard drive.”*



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